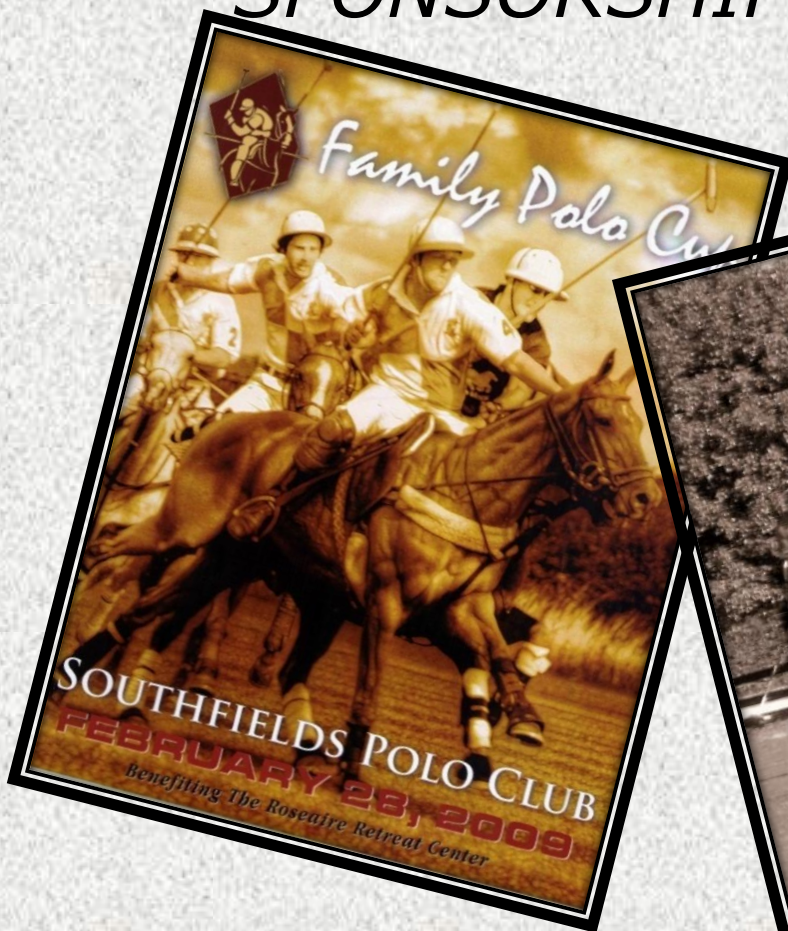




# Family Polo Cup 2011

Saturday, February 5<sup>th</sup>, 2011

## SPONSORSHIP PACKAGE



## *Family Polo Cup*

It is a yearly event that is now in its third edition and gathers more than 400 families and friends from all over South Florida. It is an event that



receives sponsorships of many leading brands and companies that want to support our cause, and have the social responsibility required in today's modern and competitive world.

## *Family Polo Cup's Cause...*

- All the funds and proceeds donated by our sponsors and patrons, go to maintain and support the operation of Roseaire Retreat Center, a place that offers programs and activities to help individuals recognize that the way in which they live their faith has a social impact and help them grow closer to



God. The Center's Spiritual and Doctrinal activities have been entrusted to Opus Dei.

## *What is Opus Dei?*

Opus Dei is a personal Prelature of the Catholic Church.

The mission of Opus Dei is to help people turn their work and daily activities into occasions for growing closer to God, for serving others and for improving society.

All activities offered at Roseaire reflect the overall purpose of the organization as described by the founder, Saint Josemaría Escrivá:

***"Opus Dei aims to encourage people of every sector of society to desire holiness in the midst of the world. In other words, Opus Dei proposes to help ordinary citizens like yourself to lead a fully Christian life, without modifying their normal way of life, their daily work, their aspirations and ambitions...It intends to remind Christians of the wonderful words of Genesis: God created man to work. We try to imitate the example of Christ, who spent almost all His life on earth working as a carpenter in a small town. Work is one of the highest human values and the way in which men contribute to the progress of society. But even more, it is a way to holiness."***

***Conversations with St. Josemaría Escrivá, 24***

[www.opusdei.org](http://www.opusdei.org)

## *About the Family Polo Cup*



A First Class Polo game that features some of the world's best players that come to Palm Beach, Florida every winter to play the most competitive Polo in

the United States. Polo, horses, good food, music, beautiful people and friends are an excellent reason to come once a year and support a cause that will help to project the future for our families and children.

The profits of the past events allowed us to make many urgent repairs that were overdue in the property. Also, we were able to start a program of scholarships so that many more people can attend the activities regardless of their economic situation.



## *Benefits of Sponsorship*

- Any contribution to the Family Polo Cup, whether monetary or material, is completely tax-deductible.
- Sponsors receive local, national and some international attention.
- Your support demonstrates your commitment to family values and education, it will set important differences between your company and your competitors.



Your support demonstrates that you care for your customers, their children and families!

- Exposure to more than 400 South Florida families that have a mid-high level of income, and are







absolutely committed to preserve their values for their children. No mistakes with this crowd!

# *Special Thanks to our 2009 and 2010 Sponsors*

Lamborghini  
Ave Maria Mutual Funds  
Ave Maria University  
Southfields Real State  
Bertolli Olive Oil  
Cardenal Mendoza  
Marquez de Riscal  
Real Sangria  
Carapelli Olive Oil  
All Around Bounce Parties  
Tatos Mallets  
Cruise One  
Celebrity Cruises  
Smith and Barney  
Don Café  
Supermercado La Reina  
Players Club  
The Stalk Market  
Half Price Kitchen  
Nescafe  
Nano's Polo Mallets  
La Martina  
Wellington Institute  
Abys' Sweets  
Tarbay  
Morgan Stanley  
REG Architects, Inc  
A.T. Franco Associates  
Elodia Fanjul  
Endolza  
Euroexport  
Rosary Shop

# Levels of Sponsorship

It is very simple: Give us as much as you can! We will make sure that you get the best placement and exposure of your brand, products and services.

Placement	Entry Level \$150	Bronze \$500	Silver \$500 to \$1,000	Gold \$1,000 to \$2,500	Platinum More than \$2,500	High Handicap Player +\$10,000
Business Card Ad						
1/4 of Page						
1/2 a Page						
Full Page						
Stand at Event						
Shirts for a Team						
Entry Ticket Logo						

Sponsors from level Bronze and up, will have entry tickets for the event & logos at the trophy table.

To Sponsor this event please contact:

**Enrique Pallares**  
**FamilyPolo@pallarespolo.com - (561)354-9003**

